

DR. JOSE A. PEREZ-GURRI

WHY DID YOU BECOME A PLASTIC SURGEON ? I come from four generations of physicians in my family, so I was attracted to medicine.

FAVORITE PART OF YOUR JOB I'm happiest in the operating room.

ALTERNATIVE OCCUPATION Architect.

HOBBIES I collect Latin American art and I breed German Shepherd Dogs.

PLACE YOU GO TO ESCAPE THE OFFICE Dog shows and art exhibitions, galleries and museums.

FRAMED PHOTOS ON YOUR DESK My daughters, my wife and my dogs.

RIGHT NOW I'M READING A Purpose Driven Life, by Rick Warren.

I'M NEVER WITHOUT My faith in God.

I WOULD LOVE TO OWN An original oil painting by Rufino Tamayo.

"I feel honored when a patient chooses me as their surgeon."

—JOSE A. PEREZ-GURRI, MD, FACS

**BEAUTIFUL BREASTS**

For Dr. Perez-Gurri, matching the **RIGHT PROCEDURE WITH THE RIGHT PERSON** is the key to a patient's happiness. When it comes to **BREAST AUGMENTATIONS**, he believes in using different methods. He also believes in taking the time to understand his patients' expectations, and he will not embark on any procedure unless he feels he can truly fulfill those expectations. "As a cosmetic surgeon," he says, "you're dealing with body image, which is a very unique and sensitive issue." With the right patient, for example, he prefers to insert implants through transaxillary placement. If one of his patients has a particularly flat chest and small areolas, Dr. Perez-Gurri will suggest that the breast implant be inserted through the axilla (or armpit). This often yields a **REMARKABLE AESTHETIC RESULT** and minimal scarring, he says. Inserting the breast implant via the axilla also prevents most of the normal tissues from being disrupted, ultimately making it a less physically traumatic experience for the patient.

INSIDE INFORMATION

Cultivating relationships

Dr. Jose A. Perez-Gurri comes from four generations of doctors. Although he is the first plastic surgeon in his family, his lineage has taught him the value of a healthy patient-doctor relationship. "A doctor needs to be able to sit, listen and be compassionate with his patients because they're all coming from different places," he says.

At his multilingual practice, Imagos Institute of Plastic Surgery, he works with a diverse, experienced staff dedicated to bringing happiness to their patients' lives. Marble floors and cherry wood accented with original contemporary Latin-American art make his environment the furthest thing from clinical and cold. "It's a very warm office with a down-to-earth feel," he says. Because he performs all of his surgeries at either hospitals or outpatient surgical centers, he wants his practice to be a place where his patients can relax and get to know him. "The cornerstone of every surgeon-patient relationship has to be trust. If there's no trust, there's no relationship," he insists.

His most requested procedures are body contouring ones, which include everything from breast surgeries to tummy tucks to liposuction. "My goal is to get as natural a result as possible and to pay meticulous attention to detail," he says. And while Dr. Perez-Gurri achieves superior results, he also wants to ensure that his patients don't have unrealistic expectations. "I don't believe in building up expectations because I don't want people to be disillusioned after surgery. There is a tremendous amount of psychology involved with cosmetic surgery, and paying attention to that allows me to make a plan of action that is consistent with my patients' best interest." 305-596-2228 or newbeauty.com/perez-gurri.

BOARD CERTIFICATION

American Board of Plastic Surgery
MEDICAL DIRECTOR
University of Miami School of Medicine

GENERAL SURGERY INTERNSHIP

University of Miami
Jackson Memorial Hospital
GENERAL SURGERY RESIDENCY
University of Miami
Jackson Memorial Hospital

PLASTIC SURGERY RESIDENCY

University of Miami
Jackson Memorial Hospital

AFFILIATIONS

American College of Surgeons
American Society for Aesthetic Plastic Surgery
American Society of Plastic Surgeons
Florida Society of Plastic Surgeons
Greater Miami Society of Plastic Surgeons

AREAS OF EXPERTISE

Abdominoplasty
Blepharoplasty
Breast Augmentation
Rhinoplasty

LOCATION

Miami, Florida